



Charlie Alexandersson

UX/UI Designer

e charlieuxdesign@icloud.com

t +46 73-562 04 05

> LinkedIn

WORK EXPERIENCE

UX/UI Designer — Intern

Stardist · Distributor and Wholesaler

Jan 2024 – May 2025 · Hybrid

Working on internal report system, as well as with developers to build new website. Service Design · UX Research · User Flows · Prototyping

Project Manager — Full-time

Eliot Universe · Smart Homes Start Up

May 2022 – Oct 2022 · Stockholm

Planned and executed an app launch within smart homes. Emphasised UX research and methodologies to translate vision into practice through close collaboration with outsourced software development.

Sales Advisor — Part-time

Clas Ohlson · Store Gallerian

Jun 2019 – Current · Stockholm

Sales and customer service.

IT Support Specialist — Self-employed

2016 – · Stockholm

Services ranging from advisory and support to physical repair for individuals and SMEs.

Senior Technician — Full-time

MacRent · Apple Reseller & Service Provider

Apr 2016 – Sep 2018 · Stockholm

Troubleshooting and repair with manager responsibility for the workshop. Monitoring results from Apple, ensuring adherence to procedures, and training new personnel.

EDUCATION

AI och Prompt Design for UX/UI — 40 YH-points

STI – Stockholms Tekniska Institut

Completed Jan 2025 · Stockholm

Generative AI tools · Prompt Design · AI-supported prototyping · User testing with AI · Research & idea generation · GDPR & ethical AI use

Higher Vocational Education Diploma in Experience Design

Changemaker Education

Graduated May 2024 · Stockholm · 2 years

Gamification · Service Design · Business Development

Game Development & Graphics — 90 credits

Sodertorn University

Graduated Jun 2022 · Stockholm

Graphics · Concept Art · Story Boards · 3D Modelling · Rigging and Animation

Anthropology & History — 120 credits

Stockholm University

Graduated Jun 2019 · Stockholm

Social Science · Source Criticism

SKILLS

TOOLS

- Figma
- Adobe Suite
- Blender
- HTML & CSS
- VS Code
- Atlassian
- Unity
- Unreal Engine

UX & DESIGN

- UX Research
- Customer Journey Mapping
- Wireframing
- Prototyping
- A/B Testing
- Gamification
- Service Design

PROJECT & PROCESS

- Project Leadership
- Agile Methods
- Business Analysis
- Defining Product Specs

LANGUAGES

- Swedish
- English

CERTIFICATIONS

- Certified Electrician
- Apple ACMT / iOS
- Google Analytics
- Rapid Prototyping